

AMR1.3
Product Information Sheet
October 2006

Audio File Conversion Software for Windows 2k & Windows XP

Merging Technologies Audio Magic Ring -- the affordable, powerful, and easy to use file conversion solution!

Why Do You Need Audio Magic Ring?

The ever-growing availability of different digital audio recording and editing systems, and the variety of different audio delivery formats have greatly increased the need for an audio file conversion application that is fast, easy to use, and of course produces excellent sounding results. That's why we created Audio Magic Ring. Its unique user interface makes it a simple matter to convert any number of audio files between different formats, wordlengths, and/or sample rates. Normalization of files is also included, and Audio Magic Ring features an extensible "open architecture" design that allows you to install additional processors, as they become available. Audio Magic Ring is an indispensable tool for any digital audio user, whether professional or hobbyist.

And priced at only US\$70.00, it's easily within reach of almost anyone!

Here are some typical uses for AMR

- Convert files from one format to another (for example, when transferring between different computer platforms)
- Change sample rates and/or wordlengths to optimize files for CD-ROM or Web pages
- Normalize low-level digital recordings, or any number of other applications

Another important point is that Audio Magic Ring uses the native power of a computer's processor, so no additional dedicated audio DSP hardware is required.

Download Audio Magic Ring and use it free of charge for 30 days!

Audio Magic Ring is easy to afford and easy to obtain. All you need to do is download it from this web site and try it for up to 30 days. If you decide to buy, just call your Merging Sales Partner to carry out the credit card transaction and receive your key code number. You will find a link below to the downloading page.

Features of Audio Magic Ring

Drag 'n Drop Interface

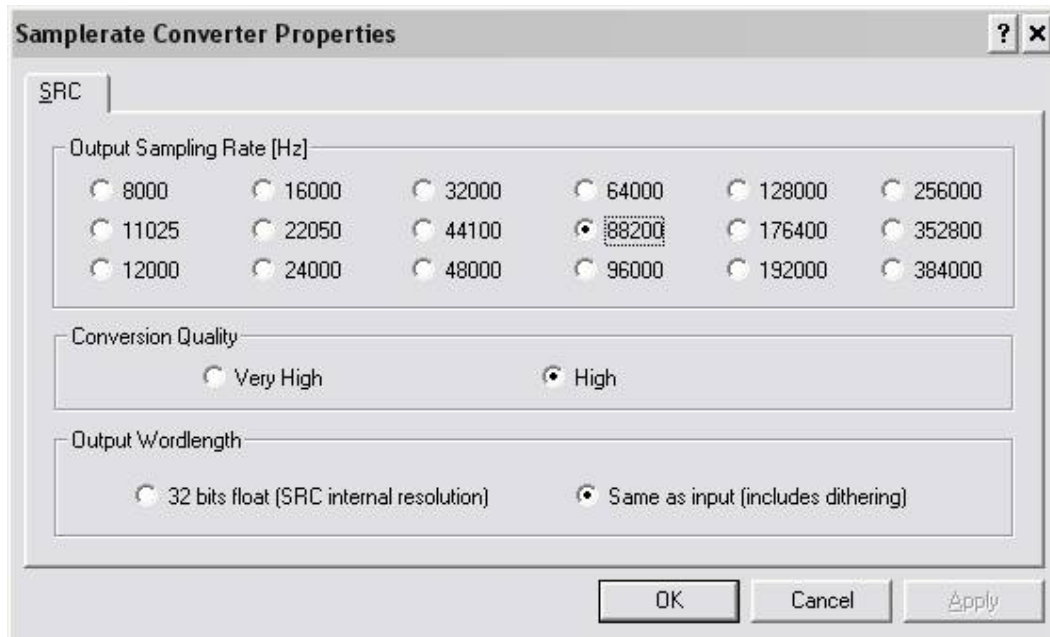
Rather than forcing you into a traditional dialog box whenever you want to initiate a conversion process, Audio Magic Ring allows you to simply drop files directly onto icons that represent a particular conversion setting (which can be single or multiple processes). Your audio files will be automatically converted, in the background if required, to the desired format and stored in a specified directory. It's that simple. You can create as many Audio Magic Rings as you like, one for every conversion scenario that you need to deal with. These can sit right on your desktop, or be placed in any directory of your choice. When you create a new Audio Magic Ring, you'll open its Properties pages, set the various parameters once, and then you're ready to start using it. That's all there is to it!

High Quality Conversion Filters

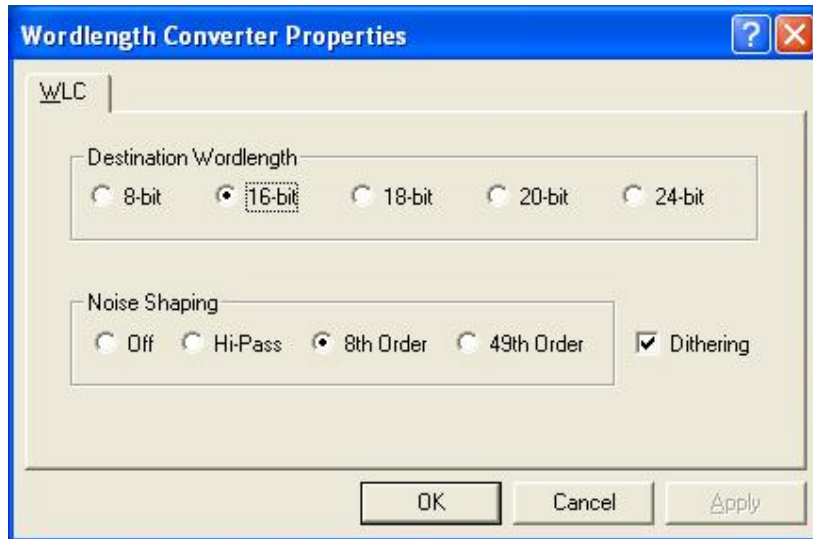
Audio Magic Ring offers very high quality processing to ensure excellent sounding results. Each of the processing filters may be applied individually or in any combination and in any order.

The current conversion processes include:

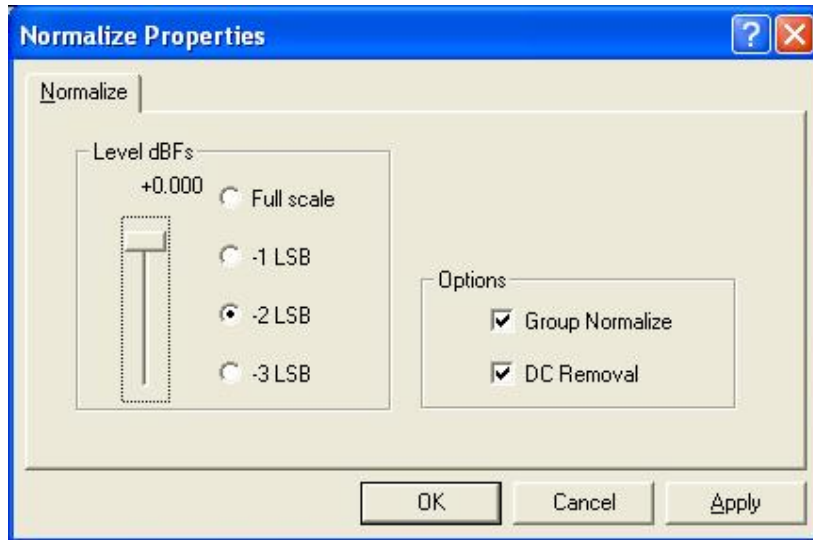
- Sample Rate Conversion supports all common sample rates from 8kHz to 384kHz.



- Wordlength Converter 8-bit to 24-bit. Includes Dither and advanced Noise Shaping options.



- Normalizer. Allows you to easily adjust the peak level of audio files to either preset or user-specified values. Also includes DC Offset Removal.



File Format Support

Audio Magic Ring currently supports a variety of popular audio file formats.

- The current formats include:
- WAV: the industry standard PC audio format.
- OMF: Open Media Framework format, including support of both versions 1.0 and 2.0.
- AIFF: Audio Interchange File Format.
- BWF: the European Broadcast Union's Broadcast Wave Format.
- PMF: Pyramix Media Format, Merging Technologies' optimized file format for the Pyramix Virtual Studio digital audio workstation.
- AU/SND: the standard Unix format.

Convenient Batch Conversion

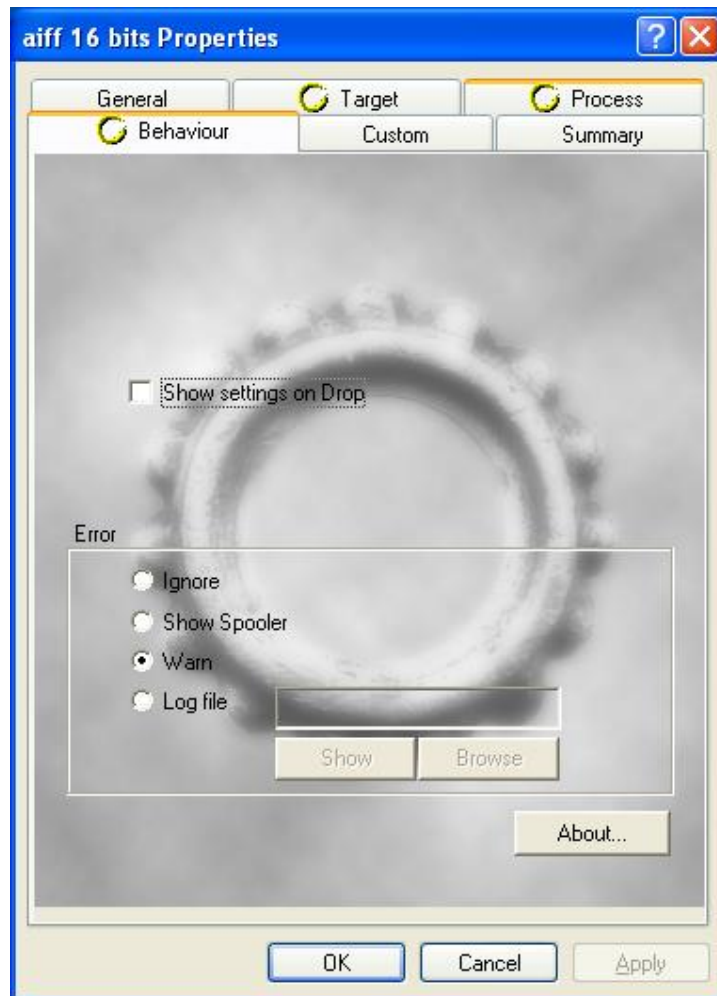
Any number of files may be converted at the same time, and folders with nested folders within them that are dropped onto Audio Magic Ring will result in converted files in an identical folder structure (so all subfolders are maintained).

System Requirements:

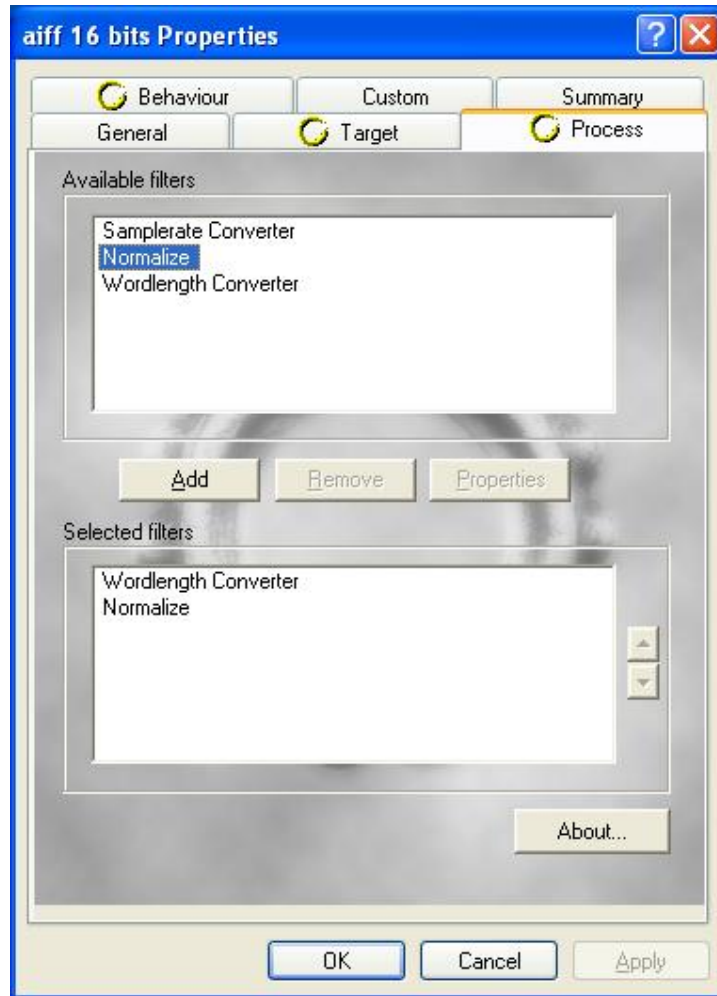
PC Intel-based computer with Windows 2K or Windows XP operating system.

Screenshots:

1) Behavior Tab. This where you set how your AMR react when a file is drop on its Icon



2) Process Tab. Allows settings of the different processes available:



3) Target Tab. Chooses location and File format for the files to be created:

